

# BENEFIT NIGHTS & FUNDRAISING in



**RAISE € FOR  
YOUR CLUB!**

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Irish Greyhound Board

Kingdom Greyhound Stadium is the ideal venue in which to hold a fundraising event. The stadium is dedicated to facilitating the non profit community with a range of services that supports fundraising through benefit race events, allowing organisations to earn substantial revenues ranging from €4,000 to €60,000.

**“ We will help you  
to tap the full  
potential of your  
fundraising night.  
Our goal is to  
help you build a broad  
base of support from  
a diverse group of  
contributors and  
make your fundraising  
activities an  
overwhelming  
success. ”**



We will assist you in developing a comprehensive fundraising strategy to maximise your revenue and minimise your workload.

We make the entire fundraising experience easier by providing expert guidance and exceptional support to the established committee.



“ Our first priority is maximising revenue for your event. IGB stadia have an impressive track record, setting records and exceeding goals.... ”



For clubs or other groups looking to raise money, a night at the dogs is one of the most social and enjoyable ways of going about it

Last year alone, we helped raise €5 million for clubs, organisations, schools & charities right across Ireland. So not alone can you raise some badly needed funds, but your club members and their friends can enjoy a great night out at the same time, building an even stronger club spirit

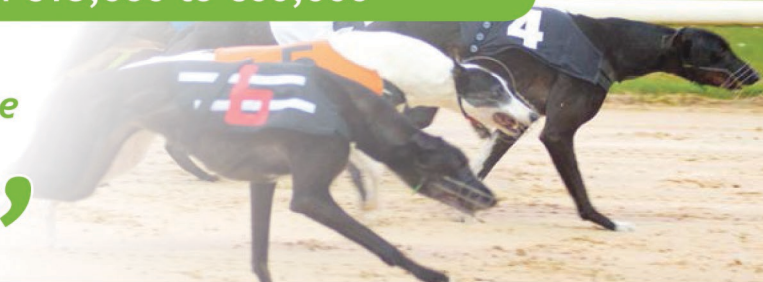
*“As every organisation is different we have compiled 3 main ways to raise funds based on the amount the organisation is looking to raise”*

**1: SMALL - TICKET SALES**  
Funds from €1,000 to €6,000

**2: MEDIUM - BUSTER RACE**  
Funds from €6,000 to €14,000

**3: LARGE - MONSTER BENEFIT NIGHT**  
Funds from €15,000 to €60,000

*“Maximise the financial return.....”*







## TESTIMONIAL

"We raised over €70,000 when we held our Fundraiser this year, the team at Kingdom Greyhound Stadium made everything so easy that all we had to do was sell our tickets and turn up on the night. Don't hesitate another minute. Log onto [www.kingdomgreyhoundstadium.ie](http://www.kingdomgreyhoundstadium.ie) !"

**Kerry School Boys/Girls League Night BUSTER NIGHT**

**FIRST PRIZE €500**

**KINGDOM GREYHOUND STADIUM**

**Date:** Friday 2nd April, 2013  
**Doors open:** 7.00pm. First race at 7.50pm  
**Venue:** Kingdom Greyhound Stadium, Tralee  
**Cost:** €10 Ticket includes entry for 2 Adults + 2 Children to the Race Track on the Night and entry for cash prize draws  
**Raffle prizes on the night & music after racing**  
**Face painting & bouncy castle**

**Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Tel/Mobi:** \_\_\_\_\_  
**Seller:** \_\_\_\_\_  
 If the number sequence on this ticket matches the big final result of the Nations race on the night you are the winner!

EXAMPLE TICKET



## GENERATE EXTRA INCOME

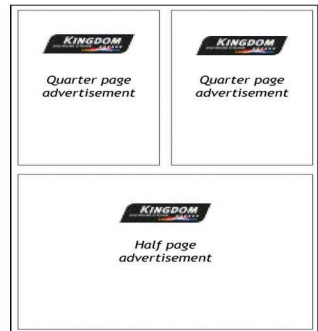


### SPONSORSHIP OF RACES

Eleven races are made available to the committee to sell to sponsors. Race sponsorship is an ideal opportunity for the involvement of commercial organisations as they receive full acknowledgement in an allocated race title and a full page advert in the race programme, a presentation after the race which is photographed and has the potential to appear in local and national newspapers.

### RACE CARD ADVERTISEMENTS

Selling adverts in the race card on the night is another opportunity to generate revenue. This is primarily directed towards smaller enterprises which may not have the resources for race sponsorship



### RAFFLE TICKETS

The organisation can also hold a raffle on the night, details of spot prizes and sponsors are printed in the race card and raffle tickets can be sold to all stadium patrons.



“Fun filled night  
for all the family...”

Face Painting and Bouncy Castles plus other novelty activities can be organised for the kids. And post racing entertainment is available to dance the night away and ensure the fun continues long after the racing action ends.



Our proven track record at hosting successful benefit race events relies on the active participation of the organisation involved.

A package can be tailored to suit your needs in terms of manpower and organisation size.

We would welcome any queries you may have or would be pleased to sit down and discuss in greater detail at your convenience.



Tired of surfing the net trying to find ideas on how to raise funds for your organisation?



Look no further than  
**KINGDOM**  
**GREYHOUND STADIUM**

Kingdom Greyhound Stadium offers an excellent opportunity for any organisation, big or small to generate a substantial profit while providing an excellent nights entertainment for all the family at a very low cost.

For more info just call Declan Dowling  
on 0872867823 or email [declan.dowling@igb.ie](mailto:declan.dowling@igb.ie)