

RAISING FUNDS DURING

Coronavirus **COVID-19**

It's an uneasy time from a fundraising perspective, and how we hosted events in the past has changed for the foreseeable future. But, if you need to quickly create a fundraising opportunity, a night the dogs is still one of the most social and enjoyable ways of going about it!

We have put together a plan that can help your organisation, club or charity to keep revenue flowing while the world grapples with the need to keep physical distance.

WE ARE OPEN FOR BUSINESS WITH GUIDELINES IN PLACE

Our restaurants are open for business and we are delighted to say that it is essentially still the same night out you have enjoyed for many years with good food, good company and exciting racing action to enjoy.

Of course there has been new measures and COVID-19 protocols for both racing and customers to keep them, the racing community and staff safe.

Capacity has been reduced (in line with the current Government guidelines) and restaurant tables have a minimum of 2 metres between them. Sanitising stations and social distancing markers are throughout as you would expect and we have streamlined the number of packages on offer to make things easier for staff to manage.

SAME FUN NIGHT OUT

The biggest draw of fundraising night at the dogs is the knowledge that there is just one sitting per night of racing, so you will not be rushed from your table to make way for another group. You can relax, enjoy your meal, cheer home a winner (hopefully) and enjoy a catch up with your friends or family.

Every year millions of euro is raised for clubs, organisations, schools and charities at local Greyhound Stadia right across Ireland. So even during these strange times you not alone can you raise some badly needed funds, but your club members and their friends can enjoy a great night out, building an even stronger club spirit.

RAISING FUNDS FOR YOUR GOOD CAUSE & THE IRGT

Did you know that 2% of ALL winning prizemoney is donated to the Irish Retired Greyhound Trust? And that the Irish Greyhound Board then match that amount in another donation?

So that means that not only is your cause raising funds from your fundraising event but so is the Irish Retired Greyhound Trust (IRGT).



Want to know more about the work of the IRGT?
Visit their website www.GreyhoundsAsPets.ie.

HOW IT ALL WORKS FOR – PACKAGES AVAILABLE

Fundraising takes time and effort. That's why, at every turn, we want you to take advantage of our enormous experience in getting maximum results. We'll help you develop a fundraising strategy that suits your needs!

Restaurant Ticket Sales Fundraiser Examples:

Option A - 2 course Meal:

100 seats available to purchase at €35.00 each,
you sell at €75.00 per seat €40.00 profit per seat -
OR

total profits €4,000

200 seats available to purchase at €35.00 each,
you sell at €75.00 per seat €40.00 profit per seat -

total profits €8,000

The more you sell the more your fundraiser makes! Remember all of our restaurant packages include admission and race programme.

Option B - 3 course Meal:

100 seats available to purchase at €45.00 each,
you sell at €100.00 per seat €55.00 profit per seat -
OR

total profits €5,500

200 seats available to purchase at €45.00 each,
you sell at €100.00 per seat €55.00 profit per seat -

total profits €11,000

We know that you are passionate about your cause we will work with you every step of the way to ensure that your event is a fantastic success!

Other income generators available on the night:

Why not hold a raffle on the night with prizes donated for local businesses. Sell the tickets and help raise funds!

Race Sponsorship: Each race night has 10 races available for sponsorship. For every race you have sponsored a fee of €75.00 is charged, however you can charge up to €500.

Example: 10 races at €300.00 per race (advertising available at stadium on the night) €3,000
Fee of €75.00 charged per race €750.00
Potential profit for fundraiser €2,250

Auction: Why not host an auction at the end of the night! The auction can be the finale for what we promise will be a night to remember.

We provide the microphone, stand and other necessary equipment, you provide the auction items (these can vary from hotel vouchers, shopping vouchers or experiences!)

Profit for your fundraiser: €1,000 + (Auction license fee to be agreed)

Dog Nominators: "Own" a greyhound for one night of racing action!

A total of 60 dogs run over a 10 race card (6 dogs per race). You "sell" the ownership and the bragging rights for one night for each greyhound – normally for €20 - €50 each.

Each winner of each race is entered in a draw for a cash prize at the end of the night! Winner Takes All!

Example: 60 nominators sold at €30.00 each
Cash Prize
Profit for your fundraiser: €1,300*

*only available as part of the full restaurant fundraising night.

Total Potential Profits:

Option A

100 Pax €8,550

(€4000 + 2250 + 1000 + 1300)

Option B

100 Pax €10,050

(€5500 + 2250 + 1000 + 1300)

200 pax €12,550

(€8000 + 2250 + 1000 + 1300)

200 pax €15,550

(€11000 + 2250 + 1000 + 1300)

To find out more about your fundraising opportunities at the dogs, contact us!

We promise to make it easy and work with you every step of the way!

Valerie Casey

Business Development Executive

Shelbourne Park Greyhound Stadium

Email: valerie.casey@igb.ie

Mobile: 085-8055443

Patrick Appleby

Business Development Executive

Shelbourne Park Greyhound Stadium

Email: patrick.appleby@igb.ie

Mobile: 085-8056780

SHELBOURNE PARK
GREYHOUND STADIUM